



RefugePoint 2023 Campaign Report for Focusing Philanthropy

Campaign Background: As of October 2023, UNHCR reported the highest level of forced displacement on record– 114 million people forcibly displaced due to conflict, persecution, human rights violations and calamitous events, and this number does not include the current war in Gaza. The ongoing war in Ukraine added almost 6 million to this number, and the majority of refugees come from just three countries - Syria, Afghanistan, and Ukraine. Globally, the majority of displaced people can't return home for an average of 10-20 years and fewer than 3% of these people are able to access a lasting solution annually (returning to their country of origin, legally integrating into their country of asylum, or resettling to another country). Without legal access to employment in most countries of asylum, refugees are restricted to lives of dependence, and have few or no opportunities to use their skills to support themselves. Over decades, this is an incalculable waste of human potential– one that will only escalate in the face of climate migration, increasing numbers of high-intensity conflicts, and the rising cost of living. RefugePoint seeks to support refugees to pursue self-reliance in the countries where they are and support those who cannot remain there safely to access resettlement and complementary pathways to relocate to safety.

Campaign Objectives

In 2023, RefugePoint and Focusing Philanthropy partnered on a campaign that supported RefugePoint's overall organizational goals to:

- Help at least 13,780 refugees, of which approximately 50% are children, access resettlement or other complementary pathways (family reunification, labor migration, education visas) to relocate to safety
- Train at least 1,200 UNHCR and partner NGO staff members on resettlement, family reunification and/or child protection to support the expansion of these solutions to all refugees
- Support 1,200 of the most vulnerable refugees in Nairobi to progress on a path toward self-reliance so they are able to meet their own and their families' basic needs, and live in dignity



- Reach 10,000 urban refugees in Nairobi with public health outreach

In late 2023, RefugePoint and Focusing Philanthropy expanded the 2023 campaign to include additional funding to support expert deployments in Pakistan, Turkey, Rwanda, and Uganda. Three were focused on child protection specifically, and all four positions benefitted at least 50% children.

Campaign Impact

RefugePoint and Focusing Philanthropy successfully raised \$1,617,000 in 2023 (\$1.5M general campaign + \$117,000 campaign expansion).

1. 2023 General Campaign: 2023 Refugee Resettlement and Livelihoods

RefugePoint 2023 Year in Review

RefugePoint and Focusing Philanthropy \$1.5M 2023 Campaign supported RefugePoint’s third-country solutions (resettlement and complementary pathways) and self-reliance work. The chart below details the general organizational outcomes and outputs from 2023.

Proposed	Actuals
Help at least 13,780 refugees, of which approximately 50% are children, access resettlement or other complementary pathways to relocate to safety	RefugePoint helped 23,037 refugees from 42 different countries access resettlement or other complementary pathways - including at least 11,500 children.
Train at least 1,200 UNHCR and partner NGO staff members on resettlement, family reunification and/or child protection to support the expansion of these solutions to all refugees	RefugePoint staff trained 719 UNHCR and partner NGO staff members. See context notes in section 2.

<p>Support 1,200 of the most vulnerable refugees in Nairobi to progress on a path toward self-reliance so they are able to meet their and their families’ basic needs, and live in dignity</p>	<p>Through the Urban Refugee Protection Program in Nairobi, 1,657 refugees were supported on a pathway towards self-reliance.</p>
<p>Reach 10,000 urban refugees in Nairobi with public health outreach</p>	<p>RefugePoint staff in Nairobi reached 11,100 community members with public health messaging.</p>

Resettlement and Complementary Pathways Narrative Overview

In 2023, RefugePoint’s resettlement and complementary pathways work expanded access to resettlement and complementary pathways for 23,037 refugees who needed to relocate to safety in 189 locations within 42 countries. This is the highest number of refugees RefugePoint has ever supported to access resettlement and complementary pathways in a single year.

The 23,037 refugees supported with resettlement and complementary pathways access includes 380 refugees supported through complementary pathways casework, and 2,062 with child protection-specific casework. Of the refugees whom RefugePoint Experts reached, 22% were survivors of violence or torture, 20% had severe legal or physical protection needs, and 8% were women and girls at risk. Experts engaged in direct service and field building work across all deployments. An estimated 50% of the individuals benefiting from the services were children, including those who were dependents to adults whose cases RefugePoint supported.

Key 2023 milestones for the program at large include:

- Over the course of the year, 85 Experts were deployed across the world as part of the UNCP partnership to increase the capacity of global UNHCR offices to process resettlement and complementary pathways cases. This included family reunification experts in Tunisia, Chad, Switzerland and Germany, and child protection experts in Turkey, Uganda, Rwanda, Tanzania, Bangladesh, Chad, Sudan, Burundi, and Malawi. Together they assisted 1890 children with Best Interest Assessments (BIAs), Best Interest Determinations (BIDs) and BID reviews.



- During Q3, an agreement was established with HIAS Kenya to refer cases for resettlement and support to obtain custody orders for single-parent families in the resettlement pipeline. This is an important child protection activity. RefugePoint's Kenya office continued to identify and refer these and other vulnerable clients for resettlement, submitting 240 individuals to the U.S. for resettlement consideration in fiscal year 2023 and surpassing its target of 200 individuals.
- A total of 27 RefugePoint clients (including 20 economic mobility program candidates and 7 dependents) landed in Canada in 2023, with most coming in the last quarter of the year. Notably, this included the first departures from Kakuma in years—an event that caught the attention of many aspiring to pursue labor mobility opportunities.
- At the Global Refugee Forum in December, RefugePoint spearheaded multi-stakeholder pledges on both Family Reunification and Resettlement, bringing together governments, INGOs and CBOs, as well as refugee-led organizations from around the world.

Self-Reliance Narrative Overview

Through the Urban Refugee Protection Program (URPP), RefugePoint continued to provide its holistic self-reliance programming to refugees and vulnerable Kenyans in 2023. Due to the lingering impact of an ongoing drought, we observed high demand for medical, food, and rent support throughout the year.

As noted above, RefugePoint supported 1,657 refugees on a pathway to self-reliance, ultimately graduating 321 clients to self-reliance during the year. RefugePoint also assisted 2,878 clients to receive medical assistance, provided food assistance to 1,238 clients, provided education support to 339 children, provided counseling to 328 clients, and helped launch or expand 137 businesses.

2. Supporting refugees to access resettlement and complementary pathways, of which at least 50% are children

Campaign Commitments

In 2023, RefugePoint committed to employ Experts around the world to assist at least 13,780 refugees to access pathways to safety. \$759,890 of this campaign was earmarked to facilitate approximately 1,575 refugees to access resettlement and complementary pathways to safety,



of which at least 50% are children. The campaign also set a target of training 1,200 UNHCR and partner NGO staff in third-country solutions, including resettlement, family reunification, and labor mobility. Our target was to support 135 of these training opportunities through this campaign.

Context/Update

RefugePoint exceeded our first goal—ultimately supporting 23,037 refugees to access a pathway to safety, with more than 11,500 estimated to be children. This success was attributed to a renewed and dedicated focus on casework (i.e., interviews and the completion of Refugee Resettlement Forms-RRFs), due to the large number of refugees in need of urgent assistance. As a result of this shift in focus and increased need to conduct direct casework, we made a decision to focus less on field building efforts (i.e., facilitating training) compared to previous years. RefugePoint Experts trained 719 staff (compared to our target of 1,200 individuals trained). A significant number of our Experts, however, reported that they took on coaching and mentorship responsibilities for UNHCR national staff and newly recruited staff. The number of individuals coached or mentored has not been captured, though RefugePoint considers it an important step towards capacity building.

Campaign Impact

Focusing Philanthropy funds supported **2,973 of the 23,037 refugees assisted in accessing resettlement or other pathways to safety**, including through the individual casework completed by the privately-funded experts (campaign expansion) noted below. In addition, FP funds supported 81 of 719 training opportunities offered by RefugePoint Experts and staff across all the locations where we work, with a focus on resettlement, family reunification, child protection, and other third-country solutions.

Of these 2,973 refugees assisted in accessing third-country solutions, at least 1400 of them are estimated to be children. Our family reunification expert in Chad reported on cases in which a Sudanese mother with her two children was reunited with her husband in France after 7 years of separation. The same Expert conducted a significant amount of casework for pathways to safety involving educational opportunities in third countries, enabling at least 7 youth to pursue degrees in France and Canada. One of the cases in her portfolio was that of Omer and Samira, reunited after 15 years in Canada after being separated when Omer was a child. A video about their reunion is available [here](#).



3. Promoting Self-Reliance in Countries of Asylum

Campaign Commitments

Funding from the 2023 general campaign supported our entire Urban Refugee Protection Program (URPP) program with the aim of supporting at least 1,200 vulnerable refugees in Nairobi as core clients. Specifically, \$750,000 went toward fully funding one component of the program: a stabilization/livelihoods empowerment package for an estimated 585 refugee core clients to get them to a point of self-sufficiency during the year, providing them with the empowerment support needed.

Context/Update

Through the URPP, RefugePoint continued to provide its holistic self-reliance programming to refugees and vulnerable Kenyans in 2023. RefugePoint supported 1,657 refugees on a pathway to self-reliance, ultimately graduating 327 clients to self-reliance during the year. RefugePoint also assisted 2,878 clients to receive medical assistance, provided food assistance to 1,238 clients, provided education support to 339, provided counseling to 328, and helped launch or expand 137 businesses for income generation.

In 2023, a multitude of challenges arose, creating a difficult environment for every community across Kenya. The increased cost of living, the prolonged drought and the anti-government protests created a steep obstacle for our clients. In the first and second quarters of 2023, mass anti-government protests were experienced across the country, crippling businesses and various programs, especially the food program. The level of desperation has significantly increased alongside the rising cost of living, with numerous clients expressing concerns about feeling unsafe amidst incidents of attacks from local communities. RefugePoint, in 2023, hired the first Child Protection Officer, creating an effective system of child protection referrals internally and a coordinated approach to responding to child protection concerns. A multi-disciplinary and multi-agency approach has been effective in providing necessary support to children and families who have child protection concerns, with targeted departmental responses, including the health, counseling and child protection departments, providing critical support.



The economic impacts of a growing cost of living, a prolonged drought, and anti-government protests provided a difficult landscape for RefugePoint’s clients to stabilize and rebuild their lives in. In 2023, based on the challenging context, a higher need was observed for basic services, including rent, food and education assistance, for the large majority of our clients. On the livelihood front, many small businesses saw sales and profits dip in the first two quarters of the year due to the rising cost of commodities and anti-government protests. RefugePoint was able to provide re-grants to 25 businesses, ensuring they could continue working in tough economic times. Despite these challenges, RefugePoint’s holistic support advanced self-reliance for clients over the course of the year.

Campaign Impact

Through this campaign, RefugePoint surpassed the targeted 585 refugees for livelihood packages and reached a total of 685 clients. Additionally, RefugePoint also surpassed the targeted 10,000 urban refugees in Nairobi with public health outreach and reached 11,100 clients. Given the context and difficulties outlined above, this progress was a significant achievement:

- 685 of the most vulnerable refugees in Nairobi supported progress on a path toward self-reliance so they were able to meet their and their families’ basic needs and live with dignity.
- 11,100 urban refugees in Nairobi were reached with public health information.

4. 2023 Campaign Expansion

Campaign Expansion Commitments

Due to an over-raise of \$117,000, Focusing Philanthropy and RefugePoint committed to an expansion of the campaign that would fund the child protection experts in Uganda, Rwanda, and Turkey, as well as two resettlement experts based in Pakistan.

The breakdown of the campaign funding included \$74,750 to fund three child protection experts, and \$42,250 to fund two Resettlement Experts based in Pakistan – \$42,450 funded approximately 43% of the cost for these experts, who assisted Afghan refugees with resettlement.



Campaign Expansion Impact

This additional funding supported the salaries, benefits, travel, living allowances and support costs for these five experts, allowing their contracts to be extended through the end of 2023:

- In 2023, Geoffrey in Turkey supported 156 children with accessing third country solutions, including 92 during his contract extension in Q3 & Q4. Geoffrey also trained staff on Child Protection to build capacity in Best Interest Assessments (BIA) and Best Interest Determinations (BID) for partners of UNHCR in Turkey. This also included online BIP (Best Interest Procedure) refresher training for child protection partner staff across the country. This was in response to past training participants' requests for dedicated training sessions on child-friendly interview techniques, four-factor analysis, and decision making in child protection assessments, case planning and documentation. Furthermore, Geoffrey provided technical guidance on 11 child protection project proposals for 2024, involving partnerships and funding appeals with various organizations and UNHCR, aimed at supporting refugee children through protection activities.
- James in Rwanda supported 137 children with accessing third country solutions, including 20 during his contract extension in Q3 & Q4. James also organized and facilitated refresher training on BIA, BIDs, and child friendly interviewing to UNHCR resettlement caseworkers and interpreters. James has also continued to review BIAs conducted by UNHCR Child protection and the GBV partner, Plan International, and provided technical advice to child protection and GBV caseworkers on child protection such as alternative care arrangement. James also participated in monthly bilateral meetings with Mental Health and Psychosocial Support partner, and Disability inclusion partner Humanity Inclusion and continued to provide technical support on MHPSS and disability related issues. James is a mentor of RefugePoint Child Protection Experts as a Senior Program Officer.
- Maureen in Uganda supported 100 children with accessing third country solutions in Q3 & Q4. Maureen partnered with the Child Protection Team to conduct resettlement BIDs for a significant number of children who have been on the waiting list for months. It is anticipated that pending BIDs will be prioritized in January 2024. Maureen is also a mentor of RefugePoint Child Protection Experts as a Senior Program Officer.

- In 2023, Samow and Muhammad Rana in Pakistan completed casework to support the resettlement of 578 refugees (primarily from Afghanistan) to the US and other countries—primarily conducting interviews to complete Refugee Status Determinations (RSD) and the Resettlement Registration Form (RRF). In addition, they conducted BIAs, BIDs, and reviews when separated, unaccompanied or at-risk children were involved.

5. Conclusion- Impact of Campaigns

Program Area	2023 Campaign Estimated Impact	2023 Actual Impact
Resettlement & Complementary Pathways	Help at least 13,780 refugees, of which approximately 50% are children, access resettlement or other complementary pathways (family reunification, labor migration, education visas) to relocate to safety	RefugePoint helped 23,037 refugees from 42 different countries access resettlement or other complementary pathways, including at least 11,500 children. 2,973 of these were funded by the campaign.
	Train at least 1,200 UNHCR and partner NGO staff members on resettlement, family reunification and/or child protection to support the expansion of these solutions to all refugees	RefugePoint experts and staff trained 719 individuals on third-country solutions - 135 of these funded by the campaign.
Self-Reliance	Support 1,200 of the most vulnerable refugees in Nairobi to progress on a path toward self-reliance so they are able to meet their own and their families' basic needs, and live in dignity	Through the Urban Refugee Protection Program in Nairobi, 1,657 refugees were provided a livelihoods package of support that aided them on the pathway to self-reliance.
	Reach at least 10,000 refugees in Nairobi with public health outreach.	RefugePoint in Nairobi reached 11,100 refugees with public health outreach.
2023 Campaign Expansion	Reach at least 144 additional children in Q3 & Q4 through the extended deployment of child protection experts	212 additional children were served by child protection experts in Q3 & Q4
	Conducted casework for 172 Afghan	Of the 578 refugees assisted in Pakistan



	refugees in Pakistan	in 2023, 172 can be attributed to the campaign expansion
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