OneGoal Diligence Trip Report | Chicago, IL
Hubbard High School Classroom Visit + HQ Visit
May 9, 2024

Program Visited
• OneGoal - Hubbard High School (public) – Chicago, IL

Focusing Philanthropy Staff
• Emily Morjaria

OneGoal Staff
• Stephen Barker, Director of Communications
• Teara Kemp, Senior Director of Secondary Partnerships
• Lina Fritz, Regional Vice President of Innovation

Executive Summary
The primary goal of the visit was to observe OneGoal’s classroom model in action in Chicago for the first time. The secondary goal was to visit the organization’s headquarters (downtown Chicago) for the first time and learn about the new Essentials program being rolled out this year.

Background
OneGoal is a national nonprofit providing young people with equal opportunities to achieve postsecondary success. Through their three-year model, delivered from 11th grade through the first year of a postsecondary program, OneGoal helps students from low-income backgrounds identify paths to success, navigate the system, improve their grades, and enroll in a postsecondary institution that aligns with their personal aspirations. The program leverages existing high school teachers with a history of producing strong student outcomes to deliver OneGoal as a daily, credit-bearing class. In a 2022 study from University of Chicago, OneGoal participants were found to be 46% more likely to enroll in college.

Key Takeaways
1. The FAFSA system was overhauled by the US government in 2023, delaying its launch from October to January 2024; this is impacting students receiving their award letters and being able to make decisions.
2. OneGoal’s connection to the Chicagoland area has strong benefits for participating students, including exclusive scholarship opportunities with partner universities.
3. The OneGoal program is a safe, calm space for students; Year 2 participants cited how the classroom feels less hectic than others and that they appreciate having the same teacher and classmates throughout the program.
4. OneGoal’s new “Essentials” program seeks to address capacity challenges by introducing a lighter touch program for schools to adopt who don’t have the budget for full classroom model

Hubbard High School
- Address: 6200 S Hamlin Avenue, Chicago, IL 60629
- Founded in 1928, Gurdon Hubbard High School is a four-year public high school (part of Chicago Public Schools) in the West Lawn neighborhood on the southwest side of Chicago.
- The school offers the International Baccalaureate program, as well as Junior ROTC and Advanced Placement classes
- Serves 1,642 students in grades 9-12, with minority student enrollment at 98%, primarily Hispanic. 91% of students at Hubbard are classified as low-income
- OneGoal has had a strong partnership with Hubbard since 2017

<table>
<thead>
<tr>
<th></th>
<th>Hubbard</th>
<th>CPS</th>
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<tbody>
<tr>
<td>High School Graduation</td>
<td>86%</td>
<td>85%</td>
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<tr>
<td>College Enrollment</td>
<td>64%</td>
<td>62%</td>
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<tr>
<td>College Persistence</td>
<td>52%</td>
<td>63%</td>
</tr>
<tr>
<td>College Graduation</td>
<td>46%</td>
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**High School Graduation**

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<tr>
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<th>Hubbard</th>
<th>CPS</th>
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<tbody>
<tr>
<td>Selective College Access</td>
<td>28%</td>
<td>28%</td>
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<td>Somewhat Selective College Access</td>
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<tr>
<td>Did Not Graduate</td>
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CPS = Chicago Public Schools

Hubbard Year 1 & Year 2 Classrooms
Year 1 Cohort (Juniors)
Program Director: Emily Lohman (pictured above, right)

- Students were researching different colleges and putting together display boards about the schools to be shared with other Hubbard students at an upcoming college fair event.
- Y1 is all about exploring different paths; some students discovered new careers they want to pursue while others are still deciding.
Year 2 Cohort (Seniors)
Program Director: Stephen Batterman (pictured above, left)

- For 2024 graduates, the biggest barrier to post-secondary access was the relaunch of the FAFSA system by the US government. The application launched three months later than it normally does (January vs. October), causing a domino effect that resulted in several students not having their award letters yet at the time of our visit. This impacts their ability to solidify postsecondary plans.
  - 100% of Hubbard OG students submitted
  - We witnessed one student receive her award letter the day of the visit and was in the process of deciding about attending DePaul University; her excitement and the pride of both the Program Director and other students was palpable
Year 3 (Post-secondary freshman)

- Discussed Y3 program with both program directors, who shared that the number one reason students drop off is due to financial issues, second reason is first semester culture shock
- Often students reach back out to PDs after dropping out for support in re-enrolling
- PDs end their official duties after Y3, but frequently keep in touch with students beyond their first year of college/postsecondary program
Headquarters Visit
Met with Teara Kemp and Lina Fritz

- Launch of Essentials program to supplement OneGoal programs + increase accessibility
  - Uses framework of the “Grad Plan” virtual platform that OneGoal created for students during the pandemic
- Essentials addresses capacity challenges for schools who want to incorporate postsecondary readiness but are not able to commit the budget for the classroom model. Digital platform that can be accessed by students (self-guided or classroom reinforced) from 9th grade
  - Tailored to what each school needs
  - Partners with an advisor/staff liaison
  - OG team is excited to learn how this program might help different demographics and continue improving it based on student needs
- A lot of schools are facing budget issues with COVID supplemental funding drying up, often leads to teacher layoffs and program cuts
  - Some partners have had to discontinues with OneGoal due to budget cuts; the affordability of Essentials aims to reduce this