

**OneGoal Diligence Trip Report
Oakland, CA
Lighthouse Community Charter High School Classroom Visit
April 13, 2023**

Program Visited

- OneGoal - Lighthouse Community Charter High - Oakland, CA

Focusing Philanthropy Staff

- Parnia Banki

OneGoal Staff

- Jelena Dobic, Senior Director of National Development
- Zuleica Lopez, Director of Teacher Support in the Bay
- Krismin Inocentes Bell- Executive Director of Bay Area (not present)

Lighthouse Community Charter* High School

- Address: 444 Hegenberger Road, Oakland, CA. 94621
- Founded in 2005, Lighthouse Community Charter* Public School (K-12) in East Oakland is a member of Lighthouse Community Public Schools, a network of neighborhood schools (most of OG's schools are traditional public but they have a small number of charters too)
- Students at this school are facing academic barriers and are already coming in behind
- Placed in the bottom 50% of all schools in California for overall test scores (math proficiency is bottom 50%, and reading proficiency is bottom 50%) for the 2020-21 school year.
- Serves 313 students in grades 9-12 and 511 in K-8. The school's minority student enrollment is 97%. The student-teacher ratio is 21.
- The school enrolls 89% economically disadvantaged students. Admission is based on a lottery system.
- The school is designed to ensure students are eligible to apply to a CSU or UC by the time they graduate. The school has a college-going culture and has had success sending kids to college but they want to increase persistence.

*Charter schools are independent public schools with rigorous curriculum programs and unique educational approaches. In exchange for operational freedom and flexibility, charter schools are subject to higher levels of accountability than traditional public schools.



Focusing Philanthropy

OneGoal

- OneGoal has been in Bay Area since 2017
- OneGoal has been partnering with Lighthouse since 2019- they are very happy with OneGoal and have extended the program to a second school in their network.
- OneGoal program is taught to all 11th and 12th graders.
- Lighthouse pays fee for OneGoal's services.
- Lighthouse has had success with college enrollment but brought in OneGoal because they weren't seeing results with persistence. Academic performance, college admission, and persistence in college are not always reconciled. If the college is not the right fit academically or socioeconomically, students will drop out. High schools in many underserved communities focus on graduating their students and getting them admitted to Cal State or community colleges, but only a very small fraction of the students earn a degree.
- In order to succeed, students require holistic guidance and support.
- Some of the reasons why OG is successful:
 - Helps students identify the right fit academically and socioeconomically.
 - Partners with Beyond 12 to help struggling fellows.
 - PD builds a community where students can lean on one another.
 - Digital hub: central hub with videos, chatbot
 - OG enrollment grants: emergency fellow fund or scholarships

Statistics in Oakland

- Only 50% of students in Oakland Unified are enrolled in postsecondary education vs. 79% of OneGoal students.
- In Oakland and low-income communities in CA- 1 in 10 students are projected to earn a bachelor's degree vs. 32% of OG fellows who complete a bachelor's degree.
- Lighthouse= 94% accepted to college
 - 55% =4 year
 - 35%=community college
 - 5% choose workforce development, vocational, or military.

Lighthouse OneGoal classroom observed

- Year 1 Cohort (Juniors).
- 75 students in 11th grade, 15 students in this cohort.
- Program Director- Elizabeth Hunter - Liz- is a college and career counselor.
 - Has been a OneGoal Program Director for 3 years.
 - College readiness specialist for 5 years before.
- Work with Juniors to identify hopes, dreams, and best fit.



Focusing Philanthropy

- Map aspiration to organizations
 - Holistic focus
 - One-on-one advising
- Today's lesson is Quality Enrollment
 - Tying students to fit
 - Use references to Niche and Rate my Professor.
 - Importance of identifying the right match vs. under or over match-balancing aspiration, value, and interest
 - Are they supporting students like me?
- PD has a strong knowledge base, students are engaged, the lesson is followed by group discussion.

Question: What programs constitute progressive pathway?

- GILD
- SLHU