One Acre Fund Ethiopia

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• One Acre Fund Ethiopia

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Background
Operating Environment / Regulatory Framework
Corruption is far less of a problem in Ethiopia than in many other African countries. The issue here is mass bureaucracy that constantly has to be dealt with. Between 1974 and 1991 Ethiopia operated under a Marxist-Leninist socialist economic and political system. Many aspects of today’s Ethiopian government retain socialist vestiges from that period, the result being that the government’s presence is ubiquitous, highly bureaucratic (albeit also quite effective in serving the people in many ways) and which restricts what NGOs can do in Ethiopia. The government has still not released control over certain means of production to private enterprises and generates revenue from certain agro-related businesses in the country. Where this is the case, the government does not want competition and restricts activities that compete with it. These restrictions mean 1AF’s operations in Ethiopia are much more limited than in other 1AF countries (i.e. limited to the trees program, because 1AF’s core agricultural productivity program would involve restricted behavior).
• Only govt. can sell and distribute fertilizer
• NGOs can’t advance inputs on credit (would require a for-profit regulated lending entity to do this)

• Generally, it doesn’t like NGOs training farmers directly for fear 1AF will disseminate a political message. Used to want all training done by govt. employees. This stance is softening over time, and 1AF is now trusted sufficiently that it allows 1AF to train Nursery Operators and also provide a small amount of training directly to farmers when they come to pick up trees from the nurseries.

• Can’t import seeds for cereal crops, meaning all seeds come through government cooperatives
  ○ Govt. is not as involved with tree planting, so they were open to 1AF operations here. Govt. perceives 1AF’s role with trees as complementary to the government’s work because it does not “compete” with the government’s profit making ventures

• This effectively rules out the 1AF core program absent radical changes to the 1AF model, which is why 1AF’s priority in Ethiopia is exclusive to the trees program. This is both a limitation but also an opportunity as there is very limited competition from for-profit players, leaving open holes that can be leveraged by 1AF. This partially explains the opportunity for the trees program in Ethiopia.

Tigray War
Although a peace agreement is now in place (since November), the Northern part of Ethiopia has been affected by armed conflict between Tigray rebel groups and the Ethiopian government since November of 2020. Although the conflict has largely affected the Tigray region to the north of where 1AF operates, the Amhara region (where 1AF operates) has also been, which has caused 1AF staff evacuations in the past and which continues to remain a threat to 1AF’s operations.

Currency controls / inflation
• Ethiopia’s currency (“Birr”) is losing value against the dollar rapidly, around 40% per year.

• Currency exchange rate is fixed to prevent the Birr from crashing, which in turn helps to manage inflation, which helps to protect the perceived value of savings, and retains confidence in the birr. The official rate (that foreigners pay at official currency exchanges) is around 53 Birr per USD vs. the black market local rate of around 100 Birr per USD that locals are willing to pay.
• Government does not want foreign currencies competing with the Birr, including gold, otherwise it threatens to collapse the Birr, so they ban the use or holding of such currencies, which drives the price of buying foreign currencies up in terms of local currency due to the scarcity.

• Prohibiting foreign currencies to be held by locals preserves the foreign currencies to be used to fund important imports the government supports, such as oil. All USD ends up in the banks where it can be used for such important imports, rather than in the hands of individuals.

• Crops are not generally exported from Ethiopia other than coffee. There was a prohibition on exporting teff to help keep the prices low domestically.

• Currency manipulation makes it impossible for farmers to obtain market prices (because foreign buyers are paying more for ag products coming out of Ethiopia due to the artificially high exchange rate), meaning farmers are forced to sell domestically. This means farmers are effectively paying to feed the rest of the country in the form of below market values for their crops.

**History of 1AF in Ethiopia**

• 2015 – began program in Ethiopia with focus on teff (a fine grain) planting. Three-year trial did not prove to be impactful enough, so they switched to a tree only model.

• 2018 – commenced tree work. 3 trials of different nursery model. Roads were dirt and terrible, so centralized model used in other countries would not work here. Ended up focusing on a decentralized model involving one nursery per village, each run by a “Tree Nursery Operator” (aka “TNO”, “entrepreneur”). This became the model that 1AF now uses everywhere.

• 2019-2020 – focus on improving the efficiency of the decentralized nursery model and scaling up

• 2021 – first trial of NEP (Nursery Extension Program) – light touch version of the decentralized nursery model involving greater participation by the government (and less responsibility for 1AF). Only four nurseries in 2021.
1AF “Core” Decentralized Nursery Program

- Seasonal Calendar
  - Oct-Dec – Inputs distributed to operators
  - Dec-April – Seed planting
  - July – Distribution to farmers

- 1AF Organizational and Field Management system:
  [Regions > Clusters > Woredas > Kabelas]
  - 1AF operates in the Amhara region of Ethiopia, just south of the Tigray region. Ethiopian states are organized into woredas (districts).
  - There are over 60+ woredas in Amhara, of which 1AF currently operates in 26 woredas (today, heading into 2023). Each of these is overseen by a 1AF Field Manager (“FM”). FMs oversee one or two woredas. Each woreda has multiple kabelas (villages) (approx. 18 kabelas per woreda). Each kabela has one 1AF decentralized nursery that is overseen by a Tree Nursery Operator.
  - Woredas are grouped by 1AF into three “clusters” (zones), each of which has one Field Coordinator
    - Purpose of “cluster” concept is to group woredas into units that can each be overseen by a single 1AF field coordinator
    - Each cluster has ~9 woredas, meaning 26 woredas in total overseen by 16 field managers (approx. 1.5 woredas per field manager)
  - Each woreda has 5-6 kabelas, which are overseen by field officers (approx. three per field manager).
    - There are approximately 940 farmers per kabela on average
    - Each Kabela has a 1AF decentralized nursery run by a TNO that produces around 65k seedlings on average (see picture for one we visited @ 65k seedlings)
    - 2022 Scale – 20 woredas served, 320 kabelas (and therefore nurseries), 64 Field Officers
      - Total seedlings – reported by the program team at approx. 40 million from core sites
    - 2023 Scale – 26 woredas, 460 kabelas (and therefore nurseries), 84 field officers
      - Expecting to lose 10 TNOs per standard attrition, meaning expecting 450 expected by year end. Attrition due to sickness, etc.
- Doing a small trial where there will be 8 nurseries that each serve 2 kabelas (i.e. double the size of the nursery to see how this works, using more experienced TNOs). It will be a good test to see how farmers respond to the increased walking distance.

  o Future geographic expansion
    ▪ Still being determined. Room for two more years of expansion within Amhara. The future trajectory may depend on to what extent 1AF relies on Extension program vs Core program. Likely will move out of Amhara in 2024. Next state will likely be Oromia to the south (near Addis Ababa).
    ▪ 1AF expects Ethiopia to become the biggest contributor the trees program goal of 1 billion trees

- How entrepreneurs identified / selected
  o Screening criteria
    ▪ Geography – must own their land, have access to water and shade, have windbreaker trees
    ▪ Labor – sufficient family members or access to labor
    ▪ Wife approval – husband is usually the primary decision maker in the family in Ethiopia, but wives have veto power. 1AF gets confirmation that the wife agrees with the decision to participate
    ▪ Screening / testing for experience in dealing with certain challenges
    ▪ Reputation – done in partnership with government extension agents (“Development Agents”, aka “DAs”), who often have an opinion about the capability of the farmer. Need to make sure DA is on board with 1AF’s decision.
  o Usually identify approx. 3 eligible farmers per kabela. Many operators are not interested in participating due to the large amount of labor involved in being a TNO. MOU documents all the requirements.
  o Labor – comes mostly from the family of TNO, but often they hire casual workers during certain periods (planting, socketing)

- Role of Government in Core Decentralized Nursery Program
  o DA is there to help solve issues and manage relationships with government agencies. Very active during the distribution phase when farmer mobilization / marketing is needed (because TNO can’t do this). 1AF is primarily responsible for farmer mobilization and hires casual workers to help with this. DAs are helpful though.
- Role of third-party consultants
  - Technical expertise in Ethiopia comes primarily from the government and via engagement with other 1AF country teams.

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<thead>
<tr>
<th>2023 Tree mix</th>
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<td>Species</td>
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<tr>
<td>Advantages</td>
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<td>% of trees planted</td>
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<td>Value of in kind inputs provided by OAF (ETB)</td>
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<td>Distribution Subsidy (ETB)</td>
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<td><em>amount per tree distributed</em></td>
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<td>Buyback subsidy (ETB)</td>
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<td><em>amount per tree not distributed</em></td>
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- Species Mix / Diversification
  - Grevillea (35%) - Timber
  - Gesho (aka Rhamnus Prinoides) - (38%) – Used to make local drinks (tea and beer)
  - Decurrens (12%) – Agroforestry charcoal
  - Cordia Africana (aka Wanza) – Timber
    - Grows slowly and is not preferred by farmers. They prefer eucalyptus. 1AF does not offer eucalyptus. Takes too much water and possibly is acidic, but farmers like it because of its high value.
  - Economic (new initiatives)
    - Avocado (requires two years in the nursery)
    - Coffee
    - Papaya

- Moringa – used to make oil using seeds and powder for nutrition and animal feed. Also can be used to make Moringa spray that can boost Grevillea growth. Economics of participation for entrepreneur and 1AF
  - Overhead Costs
    - All TNOs
      - 0.05 Birr per seedling, paid in January, to cover nursery overhead costs
      - 0.2 Birr commission paid for each seedling sold
      - Inputs – TNOs provided sockets, and seeds worth approx. 0.4 Birr
    - New TNOs
      - Get an additional 0.5 Birr per seedling (i.e. for a total 0.1 Birr per seedling instead of 0.05 for existing TNOs) to cover increased one time overhead
investments (fencing, shading, sand, compost, and labor) paid in November
- Tools – mesh wire, watering cans, shovels, rakes, ropes for bed
  o Revenue expectations (subsidy + sales revenue)
    ▪ Farmers sell tree seedlings and get revenue, depending on species. TNO sets the price of all seedlings except Wanza, which is free. Other prices vary based on species and market.
    ▪ Farmers earn commission on sales depending on the tree
      - Generally, 0.2 Birr per seedling as commission from 1AF
  o Risks to Tree Nursery Operator and opportunity costs
    ▪ Income is a lump sum and at risk of their own performance. Also need to fund cash flow until the distribution happens and they get the bulk of their payment. Perceived as a decent deal, but not a great one.
• Farmer profile / Operations
  o The Ethiopian government owns all the land, but farmers have a "using right" that is marked via a land certificate. 1AF reviews these certificates at key points of program participation. 1AF is also working to expand land ownership rights through our partnership with Landesa via our grant with Co-Impact.
  o Distribution happens in July
    ▪ In 2021, 132 seedlings were distributed per farmer for 1AF farmers
    ▪ 2022 saw 95 seedlings per farmer, but we increased the number of farmers served. Did more marketing in 2022, resulting in more farmers getting a limited number of seedlings. 1AF has experimented with caps on certain varieties, but farmers tend to circumvent the caps. Soft cap system in place at the TNO level so that farmers don’t take an unreasonable number of seedlings.
  o Size of typical farm
    ▪ Acres – average one hectare per farmer (~2.5 acres)
    ▪ Farmers have less diversification here because the market is highly regulated and restricted, so farmers in Ethiopia are more heavily weighting their tree investments than in most 1AF countries.
    ▪ Farm family size – A farmer couple usually has 4-5 people, meaning 2.7 kids (average family size 4.7). Kids tend to leave the household very early, so farmers often have more than 2.7 kids. One wife per farmer. Men and women share the labor duties.
Primary crops are maize and teff, only a small portion of which is sold at market (more so teff than maize), depending on prices. The rest is consumed within the family.

Where getting labor – Usually farmers can get sufficient labor from family (kids), plus perhaps one casual laborer for plowing.

Economic situation
- Generally, farmers have enough food stability to get through a year without going through a hunger season. However, they are not resilient to shocks. Droughts, floods, and hail are some of the issues that can arise. Disease can affect some crops (e.g. mangos)

Type of planting, depends on species, but a mix of
- Perimeter – usually do this in the first year
- Stands – after they’ve proved the concept, farmers in 2nd years and after will set aside an area for tree planting
Impact to farmers / M&E (Ajaw)

- Eligibility criteria for farmers – All farmers are eligible to receive seedlings. There is no “needs-based” screening criteria. This is consistent across all countries where 1AF is operating the trees program.
  - Baseline data for farmer income/wealth has never been collected by 1AF in Ethiopia. Data can still be collected from a new set of baseline farmers, but it has not been done yet. It is unclear how to measure the % gain to farmers in terms of income or wealth.

- Quantity caps
  - Average farmer takes around 45-50 seedlings from the nursery. There is no official cap on the number a farmer can take, but TNOs make unofficial regulations to make sure as many farmers are served as possible.
  - There is no solid way to make sure farmers are not selling some of the seedlings they are getting. There is only the planting surveys that are done on a self-reporting basis, but no registry of how many seedlings were taken by the farmer from the nursery that can be compared to what is reported by the farmer (via self-reporting or via planting survey). Planting survey also does not ask farmers to distinguish between seedlings obtained from 1AF vs those obtained from other sources.

- Goal is to count “impact” as defined by incremental trees that 1AF farmers plant (and that survive) relative to a baseline non-1AF farmer. This is done via two surveys:
  - Incremental Trees survey – Two components:
    1. Planting Survey done just after tree seedling distribution, informs how many additional trees the 1AF farmer planted. Farmers are selected randomly from 1AF group and from a control group. 1300 1AF farmers are selected currently, plus 1300 control farmers (out of 143,000 total farmers)
    2. Survival Survey done one year after seed distribution to see how many trees survived.
- Tree Value survey – Done annually to determine market values being realized by farmers in the area

- Economic impacts
  - Trees planted – 1AF farmers plant around 46 more trees than a non 1AF farmer. 1AF farmers plant around 66, vs. around 20 for non 1AF farmers. Tree planting survey was conducted in October.
  - Trees survived – Survey will be done in March of 2023. The goal is to understand survival rates before the June distribution so that 1AF understands the effectiveness of last year’s efforts to improve survival rates.
    i. In 2022 the survival survey was done in July and August for trees planted in 2021. Analysis is not complete, so we are still unsure what the 2022 survival rate was. Prior year data showed a low 30% survival rate (measured from the time of planting to the time of the survey), so 1AF is still using that assumption until the 2022 analysis is complete, expected in mid-January. Ajaw expects the results will be similar because there were no major changes in the process between the 2020 and 2021 plantings.
    ii. Survival Rates – M&E results show that Ethiopia’s average tree survival rate is as low as 30%, well below prior and target figures (50-60%), and below the organization-wide average (of 50-60%). The shortfall in survival rates led to below-target impacts overall in 2022, with the Ethiopia agroforestry program generating an average impact per farmer of $101 (versus the $119 target).
    iii. Survival rate of concern is measured between the time the seedling is planted in the ground by the farmer and the measurement period, which takes place 9 months after planting
    iv. A separate issue is the attrition that occurs in the nursery and (to a very small extent) in transit between nursery and planting location (in the hands of farmer). Nursery survival rates are 70% for grevillea, which is low. 1AF attributes this low survival rate to the poor-quality seeds – see challenges above. Hoping to be able to import seeds to fix this. Gesho is the other problematic one at 75% survival. The rest of the species are in a normal range 95% or above. This is not tracked by M&E team, but observed by the program team based on self-reporting by TNOs and in planting survey (i.e. as part of the planting survey, they ask how many seedlings have died between the time of planting and the time of the planting survey).
  - Market Price survey – Done in 3 rounds per year using a set of farmers that have mature trees to determine value to the household over the course of a full year. Completes 1AF’s ability to calculate SROI. Number of survey participants varies by species, but is in the 400-600 farmer range.
    o Theories of poor survival rates based on M&E surveys done so far
- Poor management – inadequate watering, failure to protect from animals, etc.
- # trees planted per farmer vs. survival rates – haven’t reviewed the data yet, but logic suggests a relationship could exist. Ajaw believes the thesis of a correlation here is shaky because farmers are not required to take more seedlings than they want. May do this analysis when the survival data comes in.
- Tigray conflict – unclear how significant this was. It drew labor into the conflict that otherwise would have worked in the fields. Time will tell.

### Solutions
- Behavior change – improved training, more training. Trying to improve agroforestry practices (shade, watering, protection) and explaining the importance of long-term investments.
- Include government in training and oversight
- Diversify the tree mix more
- Decrease the subsidy so they have more of an investment in the trees. This is a balancing act as the increased cost will decrease the farmer demand, so 1AF will need to iterate.
- Fewer seeds per farmer – goal is to increase the amount of time the farmer spends per seedling. Farmers’ tendency is to want more always, partially so they can have a buffer and accept a higher mortality rate. This increases the costs to 1AF.

### Future expectations
- 1AF global average survival rate is around 55%. 1AF is confident the survival rate can be improved, but TBD to what extent it can be improved. Key issues affecting the survival rate in 2021 related to COVID and the inability to train farmers, which reduced compliance. There is nothing unique to Ethiopia that explains the big difference in survival rates. Therefore, optimistic that the rates will improve over time, consistently.

### Farmer Tracking
- Generally done via phone number rather than the national ID system.
- Takes place between the planting survey and survival survey using a unique ID given to the farmer (generated by 1AF)
- No tracking from one season to the following.

### 1AF Farmer training –
- Only done at the time of seedling pickup from the TNO, and then is just a very short session (~1 hour) on best practices.

### Inputs sourcing
- Seeds
  - Sourced from private suppliers within Ethiopia. Imports are legal but the process is so bureaucratic that it is not practical to import seeds.
  - Access to quality of seeds is a concern of 1AF and the Bureau of Agriculture, so they are working on this together. Quarantine agency of the government that certifies the seeds is not adequately screening the seeds and is certifying seeds with low germination rates. 1AF now does its own separate QC process before selecting a supplier. To do this, 1AF uses internal staff – doing visual inspection,
smell test, breaking open the seeds, etc. (process depends on the species). But obviously can’t test the germination rate because there is insufficient time to do so because of the short shelf life of most seeds. Working on ways to improve QC processes. Particularly challenging for new species where 1AF doesn’t yet have the expertise to perform such tests. Also working on doing own cold storage of seeds so that there is less decay prior to distribution to farmers.

- Import process is very bureaucratic, resulting in very few imported seeds. 1AF would like the govt. to ease the burden.
  - Sockets
    - Sourced from private suppliers within Ethiopia

• Summary of Key Challenges, Expectations Going Forward
  - Security – Tigray conflict. Puts off limits the northern part of the country. There is also conflict to the south of the region 1AF operates along the Nile between Bahir Dar and Addis. A peace agreement went into place in early November, which has mellowed the situation for now. Tourists are returning to Lalibela, which is a good sign, but only time will tell.
  - War caused government to increase military spending, meaning less money available to subsidize fertilizer, which means the price went up a lot. Expecting that subsidies will come back at some point. Prices of fertilizer and fuel are much higher than it was (3x increase in a year)
  - Seed quality / availability – Regular issues each year. Quality of seeds varies. 1AF must source seeds from private suppliers in Ethiopia. Government research centers do not have sufficient quantities for 1AF. All suppliers must go through a government quarantine agency that certifies the seed quality, but they are not doing a great job.
  - Socket sourcing – finding good quality sockets has been a challenge due to the economic environment. Socket suppliers keep going out of business or are otherwise unreliable. Now has a good supplier, but trying to diversify to de-risk from a single supplier.
  - Grazers – Property rights in Ethiopia are limited. One result is that farmers cannot prevent animal grazing on the properties of the farm. They can build fencing, but they cannot approach herdsmen that are grazing on unfenced land.
Tree Survival – see detailed discussion above

Herdsmen and their grazing cattle present a serious problem for farmers. Cattle will graze on seedlings and small trees, so farmers must take protective measures.

Nursery Extension Program (via Government Partnership)

- Relationship overview (Getinet)
  - All partnerships must be reviewed and approved by three government agencies at the district level, then the regional government will make a final approval decision at the regional level (based on input from regional bureaus). No cost to 1AF, it functions efficiently, and no official or unofficial payments are needed.
    - Bureau of Agriculture – wants to make sure 1AF is in alignment with development priorities. Ensuring no harmful impacts on the land. Very similar to the Bureau of Environment and may be joined at some point.
    - Bureau of Environment – wants interventions to be good for the environment. Interested in species diversification, soil erosion, ensuring no invasive species doing damage, ensuring alignment with climate smart agriculture goals, etc.
    - Bureau of Land – has a land use policy that controls what is done on land.
    - Bureau of Finance – wants to ensure that money raised in the name of helping farmers is used for the benefit of farmers. They follow an 80/20 rule, meaning no more than 20% can be used on overhead.
  - Now that 1AF has been working with the same people for several years, trust has been established and it is easier to get things done now than it was in the beginning.

- Nursery Extension Program History / Overview
  - Started in 2021 with four sites. Now running 12 sites in 2022 that just received their inputs (so not yet fully operating).
  - Same as core tree program, except it is a lighter touch program that involves no 1AF staff to directly train the farmers. Only involves government extension agents that come to the woreda for training. Government DAs then go back and train the TNOs instead of FO. Otherwise it’s the same as the core tree program.

- Relationship with Government
  - One government person (“focal person”) assigned from Bureau of Agriculture for each woreda. The focal person is responsible for overseeing the government DA at the woreda level (i.e. execution level).
  - Current involvement of 1AF staff vs govt. workers
    - A typical DA is government employee, full time, usually college graduate in plant science, animal science, or forest science. The main job is to support farmers in the kabela by providing training and support on farming practices, crop science, water conservation, irrigation, and agroforestry.
    - In each kabela there are 4-5 DAs
    - 1AF field officers train the TNOs directly and provide technical. 1AF needs to ensure that training is consistent with the training provided by the government.
1AF field officers also provide tips and “light touch” training to farmers at the time of seedling pickup (e.g. spacing, depth of planting, watering, use of compost), but does not train farmers directly (because it would be too resource intensive). Govt. FAs generally train the farmers while 1AF focuses most of their efforts on training the TNOs (and minimally on farmers while on the TNO property)

- Scale in 2022 – Nursery Extension Program
  - Geographic exposure
    - 2022 - 54 kabelas in four woredas
    - 2023 – 156 kabelas in 12 woredas
  - Number of nurseries
    - One nursery per kabela
  - Scale of each nursery
    - In the range of 40k seedlings per nursery
  - Total Seedlings
    - ~40 million in 2022

### Operational calendar

<table>
<thead>
<tr>
<th>Months</th>
<th>Field activities</th>
<th>Proc / Logistic</th>
<th>M&amp;E surveys</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TNO identification</td>
<td>Inputs purchase</td>
<td>Planting survey</td>
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<td></td>
<td>TNO selection</td>
<td>Inputs deliveries</td>
<td>Ad hoc surveys (impact, carbon, etc.)</td>
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<td></td>
<td>Nursery Establishment</td>
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<td>Survival surveys</td>
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- Impact on Farmers / M&E
  - Core tree vs extension
    - In the first year of planting (2020), there was only a planting survey done for the Extension program. For 2021 planting 1AF collected planting data and also survival data for the first time (via survival survey in 2022). Results will be available in mid-January (same timing as for core program).
    - Ajaw expects there will not be a major difference vs core program because the agroforestry practices are the same. There could be a difference because seed sourcing is done differently. But there is no reason to expect a significant difference.
  - Structure of compensation to govt. agents
    - At Project Launch Workshop, 1AF presents a plan for the year, describing the responsibilities of the government. DAs come to the kickoff meetings and receive a
per diem payment directly from 1AF. At these sessions, 1AF field agents provide training to DAs based on M&E feedback (best planting practices, etc.)

• Reporting
  o After signing the project agreement, 1AF reports back to the govt. bureaus quarterly:
    ▪ Activities completed
    ▪ Financial resources utilized
    ▪ Challenges faced / supported needed
    ▪ Priorities for the following quarter
  o Mid-term review
    ▪ Half way through the project timeline there is a comprehensive review of the project
  o Terminal review
    ▪ Full review at the end of the project to see what was accomplished, whether it was a success, establish next steps for the project or handoff to government, etc.

• Changes going forward
  o Ramping up nursery extension program as it is highly scalable. Identical to the core tree program except DAs are training the TNOs, rather than 1AF field agents.

• Inputs Sourcing
  o Handled by 1AF and done side by side with the core program. 1AF handling everything up to the nursery level.

• Differences Vs. Core Program
  o No difference regarding inputs.
  o Difference relates to who is training the TNOs and who is responsible for mobilizing the farmer.
  o TNO compensation
    ▪ All TNOs
      - 0.3 Birr commission paid for each seedling sold
      - Inputs – TNOs provided sockets, and seeds worth approximately 0.4 Birr
    ▪ New TNOs
      - Get an additional 1500 Birr fixed lump sum to offset overhead / startup costs

Innovations
1AF Nursery – Wegelsa Nursery (Misganaw)
• Growing coffee for the pre-pilot program
• Testing how to grow grevillea seeds
  o Seed treatment (soaking seed in the plant)
  o Spraying moringa juice on seeds to facilitate growth
• Scientific journals suggest this might work. However, the research needs to be verified in the ecological zone here. Hoping to get the seedling sizes up. Trial involves 2400 seedlings per trial. Started doing the trial earlier this year. Seeds are getting ready to be planted on Dec 26. Distribution time in mid-June will be when 1AF learns if the trial is working. Also planting control seeds for each trial. 12k seedlings total.
• Other nursery activity – testing farmer demand for participation in the carbon credit program
  o Gesho, Gwanza, moringa, papaya. Seedlings will be distributed to farmers willing to allocate 1-5 hectares of land to the carbon pilot program. The test is to see farmer demand to participate in the program. The same experiment is being run in five innovation sites, 1 in Bahir Dar, 4 in other districts (woredas). Once farmer demand is determined, 1AF will scale up to core trees program sites. 102,000 seeds were planted for this purpose.

Additional Photos

1AF farmer shows us his Decurrens tree stand. He expects the 10,000 seedlings planted five years ago will net 750k to 850k Birr when sold in 2-3 years (approx. $20k USD) for charcoal. He intends to buy a mule and a cart with some of the profits.
A former 1AF TNO has been hired by the government to operate the government nursery (pictured). He now hires a local 1AF farmer to help manage the nursery when extra help is needed (background).

A farmer in Motta that participates in the 1AF trees program shows us around his farm plot. He has invested in a wall and fencing to protect his tree stand from grazing animals.
## Appendix

*Trip Schedule / Agenda:*

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<tr>
<th>Day</th>
<th>Location</th>
<th>Activity</th>
<th>Content</th>
<th>Timing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Hotel pick up</td>
<td>• 1AF to pick up FP team, bring to office</td>
<td>8:30am - 9:00am</td>
</tr>
</tbody>
</table>
| Day 1  | Bahir Dar| Background on One Acre Fund in Ethiopia, and Agroforestry Program Overview | • Brief overview of 1AF program history and trajectory in Ethiopia  
• Overview of the Ethiopia Tree Program: scale, staffing, tree mix, sales vs subsidy model etc.  
• Existing challenges (seed quality and availability, tree survival; discussion of Tigray conflict) | 9:00am - 10:00 am|
| 12.12  |          | Session on Government Relations                                             | • Roles / responsibilities of 1AF and govt in extension relationship; how 1AF leverages the govt extension network  
• Overview of Nursery Extension Program  
• Progress towards joint goals – efficiency, scaling, diversification  
• Economics / subsidy model currently in place  
• Role of govt agents in advancing 1AF priorities, related compensation | 10:00am - 11:00am|

Typical nursery size is ~65k seedlings, or approximately eight rows of seedlings like the one pictured here.
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| 11:00am -    | Session Decentralized Tree Model                                      | - History of decentralized nursery model  
- Structure of current model  
- How entrepreneurs are identified  
- Economics and risks to entrepreneurs and 1AF (costs, subsidies, etc.)  
- Future evolution                                                   |
| 12:00pm -    | Lunch                                                                 |                                                                                                                                           |
| 1:00pm - 3:30pm | Session on Innovations                                                | - Visit the Wegelsa Trial Nursery  
- Q&A with Misganaw  
  - Key trials for this season                                         |
| 3:30pm - 4:30pm | 1AF Warehouse Site Visit                                             | - Visit the warehouse  
- Q&A with Selamawit Gudeta (Procurement & Operations Specialist).  
  - Actions taken to improve the efficiency of our delivery model  
  - Actions taken to improve our input quality (especially seeds)  
- Visit the cold storage room in the 1AF office  
  - Discuss the grevillea purification project with saron and Nathan |
| 4:30pm – 6:00pm | Dinner with Leadership                                               | - Discuss FP team’s impressions of the visit so far                                                                                       |
| 8:30am       | Hotel Pickup                                                         | - 1AF to pick up FP team                                                                                                                  |
| 8:30am - 2:00pm | Farmer Field Visits                                                  | - Visit farmers who planted 1AF trees  
- Meet several types of farmers:                                      |
### Nursery Field Visits (Decentralized and Traditional)

- Visit the nurseries and understand the traditional (private nursery) vs. decentralized model
- Run by a longstanding Tree Nursery Operator
- Meet with Nursery manager and workers

### Debrief / Q&A Session Following Visits

- Opportunity to ask questions / debrief on the morning’s visits

### Session on Tree Monitoring and Evaluation

- Presentation of 1AF tree impact strategy and methodology
- How we monitor tree survival - tech & systems used; discuss future strategy: survival rates
- Where we would like to go, future use of tech in monitoring

### Hotel Pick Up

- 1AF to pick up FP team

### On the Field within Burie cluster

- Visit farmers who planted 1AF trees
- Meet several types of farmers:
  - Farmers who have planted trees for many years (larger trees) and new tree-planting farmers (smaller trees)
  - Farmers that use intercropping and farmers that plant on the perimeter
  - Farmers who planted on their own fruit trees

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### Visit in Motta cluster

- Farmers who have planted trees for many years (larger trees) and new tree-planting farmers (smaller trees)
- Farmers that use intercropping and farmers that plant on the perimeter
- Farmers who planted on their own fruit trees

### (Late) Lunch in Motta

- 2:00pm - 3:00pm

### Session on Tree Monitoring and Evaluation

- 4:00pm - 5:00pm

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### Day 3 12.14

- 9:00am - 1:00pm
<table>
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<tr>
<th>Nursery Field Visits (Decentralized and Traditional) (Acham Kassie, Tree Program Specialist; Awoke Assaye, Senior Agroforestry Field Coordinator)</th>
<th>● Visit the 1AF nurseries  ○ Run by a newer Tree Nursery Operator  ○ Meet with Nursery manager and workers</th>
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| Debrief Lunch (Matt Sabin, Senior Director of Global Impact Ventures and New Country Expansion) | ● Debrief and feedback over lunch with Matt Sabin  

_in Injebara_ | 1:00pm - 2:00pm |
| Government Nursery Field Visit (Misganaw Cherie, Innovations Specialist) | ● Visit the government nursery supported by 1AF in Hawari | 2:00pm - 3:30pm |